

Laura Webb
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5 Words that Describe me: Reliable, Empathetic, Aesthetic, Creative, Problem Solver
Top Strengths: Adaptability * Individualization * Restorative * Developer * Connectedness

Skills

- ◆ Software - Adobe Photoshop, Illustrator, InDesign, After Effects
- ◆ Design – web & print graphics, page layouts, photography, basic animation
- ◆ Training – curriculum design & technical workshops for students, faculty & staff
- ◆ Writing - technical writing for documentation & training, promotional writing for advertisements & communications

Experience

WEB DESIGNER

Programming Applications and Web Services,
Information Technology Division,
Texas Tech University Health Sciences
Center

2013 - Present

- ◆ Design and maintain websites using basic HTML and a Web Content Management System
- ◆ Provide graphic files and design consultations for various applications
- ◆ Create software documentation and training material for content managers
- ◆ Develop basic animation for digital displays

EDUCATION/PROJECTS SPECIALIST

Technology Support,
Information Technology Division,
Texas Tech University

2012 - 2013

- ◆ Facilitated campus training sessions and curriculum design for Adobe Photoshop, Illustrator, InDesign and Unified Communications (VOIP) deployment
- ◆ Provided technical support for Microsoft Office, Adobe Suite, and other internal applications

GRAPHIC DESIGN COORDINATOR

Technology Support,
Information Technology Division,
Texas Tech University

2009 - 2012

- ◆ Marketed and promoted IT Division services including the development of print collateral, advertisements, and promotional items
- ◆ Supervised a creative team of student graphic designers to facilitate the design, layout, and production of IT Division newsletters, volumes 6-8.

Professional Affiliation

- ◆ Association for Women in Communications (AWC),
Lubbock Professional Chapter,
Member 2012 - Present
- ◆ AWC Newsletter Committee Member
2014-2015
- ◆ AWC Vice President for Internal
Membership 2015-2017

Education

- ◆ Texas Tech University, Lubbock, TX
Bachelor of Arts, 2009
Public Relations 3.4 GPA
Spanish minor
- ◆ South Plains College, Levelland, TX
2002 - 2005 Dean's List & President's List

References

- ◆ Trent Seltzer
Associate Professor & Assistant Dean for
Graduate Affairs - Public Relations
- ◆ Carlene Kelly, Web Services Manager
Technology Support, TTU
(806) 834-5659 or (806) 742-1650

Portfolio Selections

- ◆ Graphics: <http://myweb.ttu.edu/lwoodruf/projects/portfolio2017.html>
- ◆ Web: <http://myweb.ttu.edu/lwoodruf/projects/timeline.html>